



ECSB Policy Forum Entrepreneurial activities in the Circular Economy

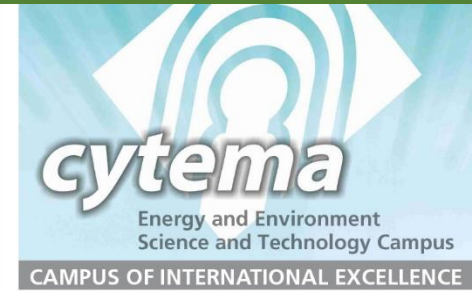
14th November

Teatrillo Cobertizo San Pedro Mártir

Facultad de Ciencias Jurídicas y Sociales (UCLM)

TOLEDO

Organized by:



With the
collaboration of:



Castilla-La Mancha

Inscriptions:
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ECSB Policy Forum: Entrepreneurial activities in the Circular Economy

15:00-15:05 Welcome words by Eddy Laveren, President elect ECSB and RENT Coordinator

15:05-16:30 Situation and Evolution of Circular Economy in Spain

- **Francisco Martínez Arroyo, Counsellor of Agriculture, Environment and Rural Development Council of Castilla La Mancha**
- **Luis Jiménez, President of the Association for Sustainability and Society Progress (ASYPS) and author of Cotec Report on Circular Economy 2017 and Elena Pérez Lagüela, ASYPS Projects Manager**
- **Álvaro Rodríguez, The Climate Reality Project in Spain, organization founded and headed by Nobel Award Al Gore**
- **Moderator: Francisco J. Sáez Martínez, Co-Chair of RENT XXXII and CYTEMA Coordinator**

16.30-16.45 Coffee Break

16.45-18.00: Eco-innovation management and Policy

- **ECOALF: Irene Díez Ruíz, General Manager ECOALF Foundation**
- **GESREMAN: M^a Mercedes García- Muñoz Martínez, Gestión de Residuos Manchegos SL,**
- **ECOEMBES: Clara Fernandez Monasterio, Responsible of Ecoembes-Castilla La Mancha and Virginia Moreno Medina, Institutional Relations Manager**
- **Moderator: María del Val Segarra Oña, Prof. Management at Business School of Universitat Politècnica de Valencia**